

Terry Lancaster

VP of Making Sh!t Happen

Terry Lancaster delivers a high energy, high impact, high content program that amplifies motivation and training for sales professionals and entrepreneurs, boosting personal performance through the science of habit formation, focus and flow.

Over his 30 year sales career, Terry has worked with thousands of business owners, managers and salespeople providing proven strategies for making the cash register ring.

His new book, **BETTER! Self Help For The Rest Of Us**, is an Amazon #1 Best Seller.



Client Feedback

"Terry is one of the most engaging speakers with whom I've had the pleasure of working."

- **Barbara Roos,**
American Retirement Assn.

"Terry leaves you with the feeling that you can do it. Better than that, he leaves you with the feeling that you would be crazy NOT to."

- **Carol Lynn Rivera,**
Web. Search. Social.

"If you want someone to capture your audience's attention, give them great value and show them tons of support along with ideas and tips they can implement, you need to hire Terry."

- **Laurie Delk,**
Send Out Cards

"Terry provides sound, realistic, doable advice and is pretty darn funny in delivering it."

- **Sally Ulianich,**
The Live A Little Project

Keynote Topic

The missing link between "rah rah motivation" that doesn't last and "fill-in-the-blank" sales training that doesn't get implemented. Your sales force will leave with their brains literally rewired for success.

You Will Learn

- How To Build BETTER! Sales Habits
- How To Build BETTER! Customer Relationships
- How To Build A BETTER! Business By Building A BETTER! You

BETTER!

How To Sell More Stuff, Make More Money, & Grow Your Business AUTOMATICALLY

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